

# UI/UX and uses of data

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## Objectives:

- The goal of this lab assignment is for students to distinguish between good and bad UI/UX using real-world examples. Through practical examples and observations, students will gain an understanding of how to evaluate UI/UX through a checklist of what to look for.

## Resources needed for this lab

References, a video, a PowerPoint and some notes are available at my website <https://www.aholdengouveia.name/IntroData/usesofdata.html>

Examples of bad UI/UX

- BadUI battles on reddit <https://www.reddit.com/r/badUIbattles/>
- Bad UI examples <https://goulartnogueira.github.io/BadUI/>

Examples of good UI/UX

- Webby Awards <https://www.webbyawards.com/>
- UX design awards <https://ux-design-awards.com/>

## **Answer the following questions**

Each of the above 4 websites showcases and best and the worst of UI/UX. Going through the entries/comments/winners/submissions please answer the following questions using the 10 point checklist and feedback pointers from <https://designlab.com/blog/design-critique-checklist-for-ux-designers#ten> Each answer should include these 10 points, if the point isn't relevant to your question, you may include an explanation of why instead. For example, if you want to critique a physical product, it may not have a navigation or mobile design to give feedback on, and it's ok to explain that

1. What was your favorite design?
2. What was your least favorite design? Or most aggravating design?
3. Which of the bad examples did you find most humorous?
4. From the good example submissions, but not winners, who do you think should have won an award? And why?

## **Deliverables**

1. A text document with answers to the each of the above questions, making sure to include the 10 point checklist for EACH answer. You may do this in bullet points or a table.
2. Find an article from the past year on a use of data that you consider bad or unethical, make sure the article is from a reputable source using the CRAAP test, and specific to a company/industry.